

ONTARIO PHYSIOTHERAPY ASSOCIATION

Q – Did the OPA ad work for you?

A - “Absolutely, we've hired 2 physiotherapists who said they applied based on the OPA posting. ... your members are definitely using the resources available to them.”

New Multi-ad Pricing for High Volume Users

Advertise your Employment Opportunity on **Physiotherapy Jobs** on the OPA website!

Starting **July 15, 2011** you're able to save more using our Multi-ad Packs.

Multi-ad Pack discounts:

- 5 pack @ \$360 = \$1,800 a 10% saving
- 10 pack @ \$340 = \$3,400 a 15% saving
- 15 pack @ \$320 = \$4,800 a 20% saving
- 20 pack @ \$300 = \$6,000 a 25% saving
(ads may be placed at any time up to one year)

Each ad is posted for a **full 30 days**.

Here's what you don't pay for:

- Custom built banner – **free**
- include your logo – **free**
- bold face text – **free**
- 500 words of text the way you want it – **free**
- e-mail and web site links – **free**

More New Features:

- Be featured in one of the top four ad spots on the main employment page. Cost – \$145 per ad for the first 2 weeks of each ad placement.
- Extend your ad for a 15 day period for just \$100 per ad.

E-mail your ad now to: opa.ads@idbt.com, and we'll have it up and running within 24 hours!

Payment may be made by Visa or Mastercard – call 905-477-5588