

Exhibits and Sponsorship



interaction

Ontario Physiotherapy Association
Conference 2009 London

Ontario Physiotherapy Association Conference 2009 London

The Ontario Physiotherapy Association (OPA) is excited to announce that we will be holding our 2009 Conference at the **Ivey Spencer Leadership Centre in London, Ontario, from March 27th–29th**. We anticipate that therapists across the province will attend this important educational and networking event.

Exhibit space will be at a premium, and we are happy to offer you the opportunity to showcase your product or service to physiotherapists at Conference 2009.

As in past years, we will factor unopposed exhibit time into the Conference program, and refreshment breaks will take place in the exhibit hall to maximize traffic flow.

If you are interested in exhibiting at OPA Conference 2009, please complete the enclosed application and return it with the applicable funds to the OPA office. A full information package will be mailed to you once your application is processed.

I have also included information about the fantastic **sponsorship opportunities** that are available to you. We value your knowledge and expertise and are happy to offer you this great opportunity to be an important part of OPA Conference 2009. Please do not hesitate to contact me at 416 322 6866 or ivanap@opa.on.ca should you have any questions or require further information.

Sincerely,

Ivana Palianyca
Practice and Communications Coordinator

Costs

**Early Bird deadline is December 19, 2008.*

Cost for Exhibitor 10 × 8 Display Booth

Regular: \$ 1,000 (+GST)

Early Bird: \$ 750 (+GST)

Cost for Exhibitor 6ft Tabletop Display

Regular : \$ 500 (+GST)

Early Bird: \$ 400 (+GST)

If your company cannot attend

Sponsorship packages are available for as little as \$300, or we can distribute your promotional materials to every participant as part of their delegate kit bags for only \$275.00 (+GST).

Exhibit Hours

Exhibit staff must be on site at all times when the exhibit area is open.

Friday, March 27, 2009, 2:00pm–7:00pm

Move-In/Set-up 10:00am–2:00pm

Afternoon Break 2:45pm–3:15pm

Opening Reception 5:00pm–7:00pm

Saturday, March 28, 2009, 9:00am–1:30pm

Morning Break 9:45am–10:15am

Lunch 12:00pm–1:00pm

Tear down 1:30pm–5:00pm

Schedule subject to change.

Exhibitor Information

Exhibit Location

Exhibit tables and booths will be located in the South Atrium at the Ivey Spencer Leadership Centre. All conference sessions take place in close proximity to the exhibit area, ensuring delegate flow and direct interaction opportunities throughout the Conference.

How To Register

Simply fill out the attached registration form and return it to the Ontario Physiotherapy Association (OPA). Applications for space will be accepted by mail or fax. Return to:

Ontario Physiotherapy Association

55 Eglinton Ave East, Suite 210
Toronto, ON M4P 1G8
F: 416 322 6705

Registrations will not be processed without accompanying payment. For your convenience, payment may be forwarded by cheque, Visa or MasterCard. Registration includes access to the Exhibit area only. To register as a delegate for the Conference educational program, please use the Conference Registration Form, which will be posted at www.opa.on.ca.

Booth/Table Assignment

Space requests will be date stamped and space assigned on a first-come, first-served basis.

Confirmation & Details

Depending on space availability, and following receipt of payment, our Conference Coordinator will forward exhibitor confirmation. Additional information including rules and regulations, details concerning move-in and move-out, order forms for additional services such as telecommunication and audiovisual equipment rental, will be forwarded in the Exhibits Package. Other important details as it relates to your participation in Conference 2009 will also be highlighted within this information.

What's Included

Each Exhibit and Tabletop space includes:

- » Table, two chairs and assigned space
- » One electrical outlet
- » Exhibit registration for four company representatives per table/booth purchase
- » **Free** company listing and 50 word description in the On-Site Program
- » A **Free** insert included in all delegate kit bags
- » Access to all meal functions held in the exhibit area

Exhibits Cancellation

Cancellations received after December 19, 2008 will be refunded 75% of the fee, provided the space can be resold. If not, 50% of the fee will be refunded. No refunds will be provided for cancellations after February 13, 2009.

For specific information about exhibits and services on-site, please contact Ivana Palianyca at 416 322 6866, fax at 416 322 6705 or e-mail at ivanap@opa.on.ca.

Schedule of Fees

Please refer to the Exhibitor Registration form for pricing.

Exhibit and Sponsorship Opportunities

Don't miss this opportunity to increase the profile of your business and achieve corporate recognition by becoming a Sponsor of OPA Conference 2009. Available sponsorship levels are outlined below, guaranteeing great exposure for your product or service.

Don't miss out—sign up today to ensure availability.

The sponsorship options are intended to offer something for everyone and every budget. We are confident that you will find a

package that best suits your corporate needs. We would be pleased to discuss these opportunities further and customize a package for you to ensure your presence at the Conference is suitably recognized.

Participating in OPA Conference 2009 will give your organization exposure to more than 4600 physiotherapists across Ontario!

*Early Bird deadline is December 19, 2008.

Title Sponsorship: Opening Night Awards Dinner and Keynote Speaker (March 27, 2009): \$4000

Exclusive sponsorship

- » On-site recognition of your participation—announced as sole event sponsor
- » Your company logo prominently displayed on a banner/sign in the banquet hall
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » Company logo and 100-word description of products and services in on-site material
- » A full colour banner & company logo linking your website to the OPA website (**Free** for 6 months following the event) **\$400 value**
- » **Free** 1/3 page ad in any 2009 issue of Physiotherapy Today **\$460 value**
- » **2 complimentary tickets** to Awards Dinner and Keynote speaker **\$200 value**
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to more than 4600 physiotherapists in Ontario)

Reception Sponsor (March 27, 2009): \$2000

Maximum 3 sponsors

- » Company signage prominently displayed near beverage stations
- » Announcement of sponsorship at opening reception
- » Company logo and 50-word description of products or service in on-site material
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » **Free** 1/3 page ad in any 2009 issue of Physiotherapy Today **\$170 value**
- » A full colour banner & company logo linking your website to the OPA website (**Free** for 3 months following the event) **\$200 value**
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to more than 4600 physiotherapists in Ontario)

Please add 5% GST to all sponsorship fees.

Exhibit and Sponsorship Opportunities (cont'd)

Official Kit Bag Sponsor:
\$1000
Exclusive sponsorship

- » Your logo printed along side the conference logo on the delegate Kit bags (Distributed to all attendees)
- » Official *Thank you* at the opening reception
- » Company Logo and 50-word description of products and services in on-site material
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to over 4600 physiotherapists in Ontario)

Exhibitor 10 × 8 Display Booth
(March 27–28, 2009): \$1000
(\$750*)

- » 10 × 8 draped booth with 6ft table and electrical outlet
- » Company Logo and 50-word description of products and services in on-site material
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to more than 4500 physiotherapists in Ontario)

Exhibitor 6ft Tabletop Display
(March 27–28, 2009): \$500
(\$400*)

- » 6ft draped display table
- » Company Logo and 50-word description of products and services in on-site material
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to more than 4600 physiotherapists in Ontario)

Lunch Sponsor
(March 27, 2009): \$500

- » Company signage prominently displayed near buffet stations
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » Company Logo and 50-word description of products or service in on-site material
- » Announcement and recognition to delegates at the luncheon
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to more than 4600 physiotherapists in Ontario)

Refreshment Break Sponsor
(March 27 or 28, 2009): \$300

- » Company signage prominently displayed near beverage stations
- » Company Logo and 50-word description of product or service in on-site material
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to more than 4600 physiotherapists in Ontario)

Delegate Kit Bag Insert: \$275

- » Company signage prominently displayed near beverage stations
- » Company Logo and 50-word description of product or service in on-site material
- » **Free** insert of company material in the delegate Kit Bags (one piece) **\$275 value**
- » Official *Thank you* in Physiotherapy Today Newsletter (Circulated to more than 4600 physiotherapists in Ontario)

Please add 5% GST to all sponsorship fees.

Exhibitor and Sponsor Registration

page 1 of 2



Print or type information as it should appear in final program and on your exhibitor badges:

General Information

Organization:

Contact:

Address:

Position:

City:

Telephone:

Province/State:

Fax:

Postal/Zip Code:

E-mail:

Authorized Signature: *(all applications must be signed)*

Date:

Exhibit & Sponsorship Options

I am interested in:

- An Exhibit booth space
- A Tabletop display

Do you require an electrical outlet?

- Yes
- No

I can't attend, but would like to have **material distributed to delegates**

I would like to be a **Corporate Sponsor**.

I am interested in the following sponsorship option:

About Your Organization

Our firm best fits in the following categories: *(check all applicable)*

- Administration
- Hydrotherapy Equipment
- Ambulatory Aids
- Prosthetic/Orthotic
- Electrotherapy
- Publishing
- Evaluation/Testing
- Recruiter/Contractor
- Exercise Equipment
- Hospital
- General Equipment & Supplies
- Other:

Product(s) to be displayed: *(e.g. exercise equipment)*

Exhibitor and Sponsor Registration

page 2 of 2



Payment Calculation

Booth space:

\$ _____

Tabletop display:

\$ _____

Delegate Kit Bag insert: *(leave blank if you are an exhibitor)*

\$ _____

Sponsorship option:

\$ _____

Subtotal:

\$ _____

Please add 5% GST to Subtotal:

\$ _____

Total Fee enclosed:

\$ _____

Prices

Exhibit options

10 x 8 Display Booth	\$ 1000 (Early Bird Rate—\$750*)
6ft Tabletop Display	\$ 500 (Early Bird Rate—\$400*)

Sponsorship options

Title Sponsorship	\$ 4000
Reception Sponsor	\$ 2000
Official Kit Bag Sponsor	\$ 1000
Lunch Sponsor	\$ 500
Refreshment Break Sponsor	\$ 300

Delegate Kit Bag insert

For Exhibitors	FREE
For Non-Exhibitors	\$ 275

*Early Bird: must be post marked no later than December 19, 2008.
 » Prices quoted in Canadian funds—please pay in Canadian Funds
 » Fees do not include conference registration. For information regarding registration, please visit www.opa.on.ca.
 » Space will be allocated on a first-come, first-served basis upon receipt of the completed contract and FULL payment.

Registrations for an Exhibit or Tabletop display will not be processed if the prospective exhibitor has outstanding accounts receivable with the Ontario Physiotherapy Association. Receivables must be paid prior to contracting for space. Monies submitted for space will be applied first against any outstanding debts.

Payment Information

Please find cheque enclosed (payable to Ontario Physiotherapy Association) Visa MasterCard

Card Number: _____

Expiry Date: _____ / _____

Card Holder's Name: _____

Card Holder's Signature _____

Please complete and return by mail or fax to:

Ontario Physiotherapy Association
 55 Eglinton Ave East, Suite 210, Toronto, ON M4P 1G8
 F: 416 322 6705

Questions?

Ivana Palianyca
 P: 416 322 6866
 E: ivanap@opa.on.ca

Exhibit Space Acceptance - OPA Office Use Only

Total Cost	Deposit	Balance	Approved by
Booth Assignment	Date Received	Date Received	Date

Ontario Physiotherapy Association
55 Eglinton Avenue East, Suite 210
Toronto, Ontario M4P 1G8

P: 1 416 322 6866
1 800 672 9668
F: 1 416 322 6705

physiomail@opa.on.ca
www.opa.on.ca

